

**FORMATIVE**

STAGE + PRODUCTION DESIGN

# WHO ARE WE

Formative: the Architects of Cool Shit.



# WHAT ARE WE

Our Experience Spans Theatre, Music, Festival, Broadcast, Interior Design and Architecture. We Have Expert Technical Knowledge and Know How of the Latest Entertainment Technologies, From Lighting to the Most Advanced Video and Projection Mapping Technologies, This Results in Concepts That Are Cutting Edge, Unique, Innovative and Extraordinary.

# THE VISION

We strive to be the **leaders** in **unique design, innovative production** and **flawless execution** of **world class productions** in **Africa**.

# THE MISSION

Working within the **intersection of design** and **technology**, we combine our ingenuity with experience to **create unforgettable productions**.

At Formative we are obsessed with **developing unique ideas** with **flawless execution**.

# THE TEAM



we thrive on collaboration



THE CLIENT



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# WHAT WE DO

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# Award Shows

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Metro FM Music Awards

WE ARE

  
BEST  
MALE  
ALBUM

NOT DONE

  
BEST  
MALE  
ALBUM



# Shoprite Service Awards. 2014 / 2015 / 2016



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# Shoprite Service Awards. 2014 / 2015 / 2016

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# Shoprite Service Awards. 2014 / 2015 / 2016



**Africacom Awards.** 2012 / 2013 / 2014 / 2015 / 2016 / 2017



AWARDS



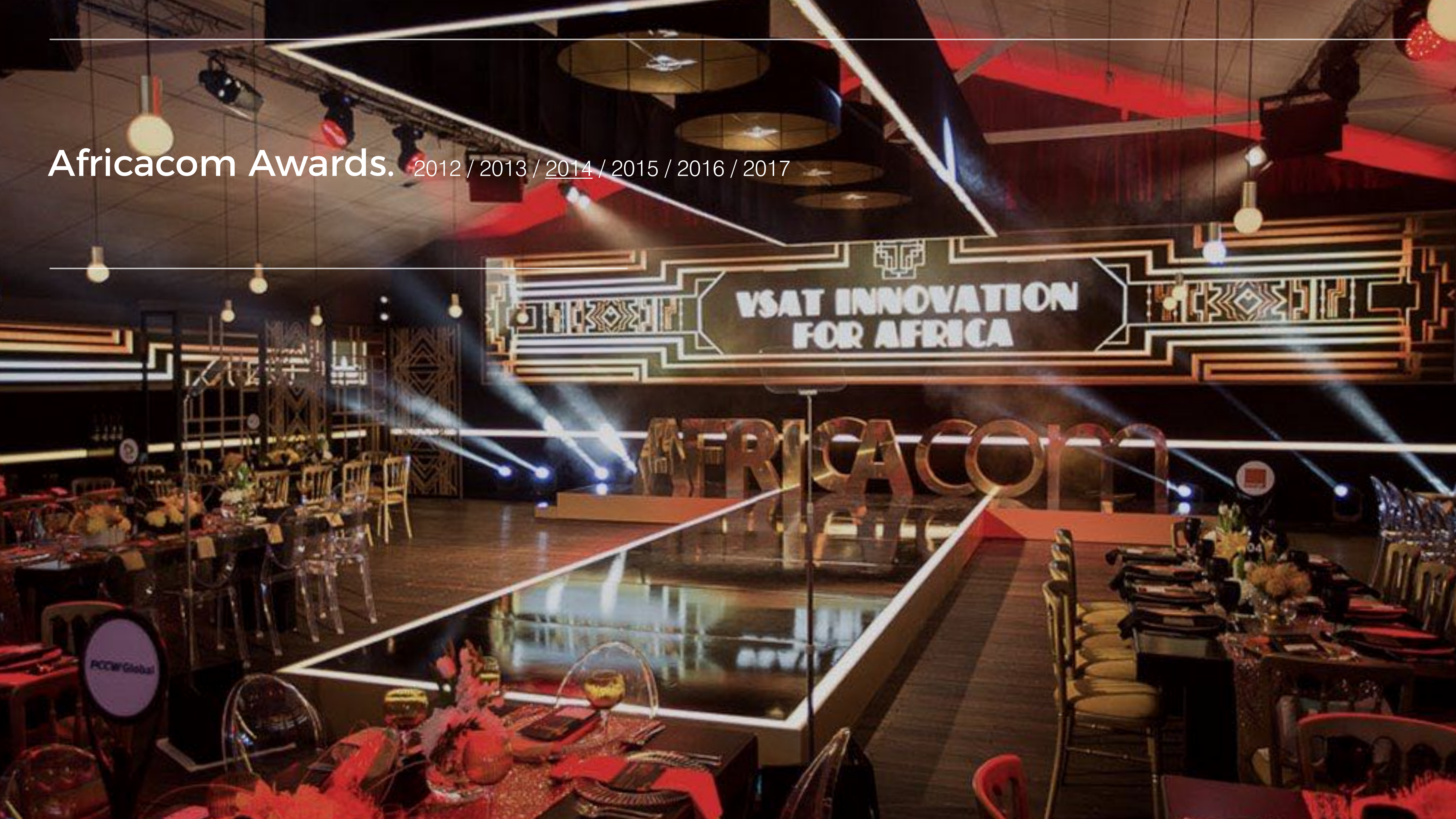
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**Africacom Awards.** 2012 / 2013 / 2014 / 2015 / 2016 / 2017

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Africacom Awards. 2012 / 2013 / 2014 / 2015 / 2016 / 2017

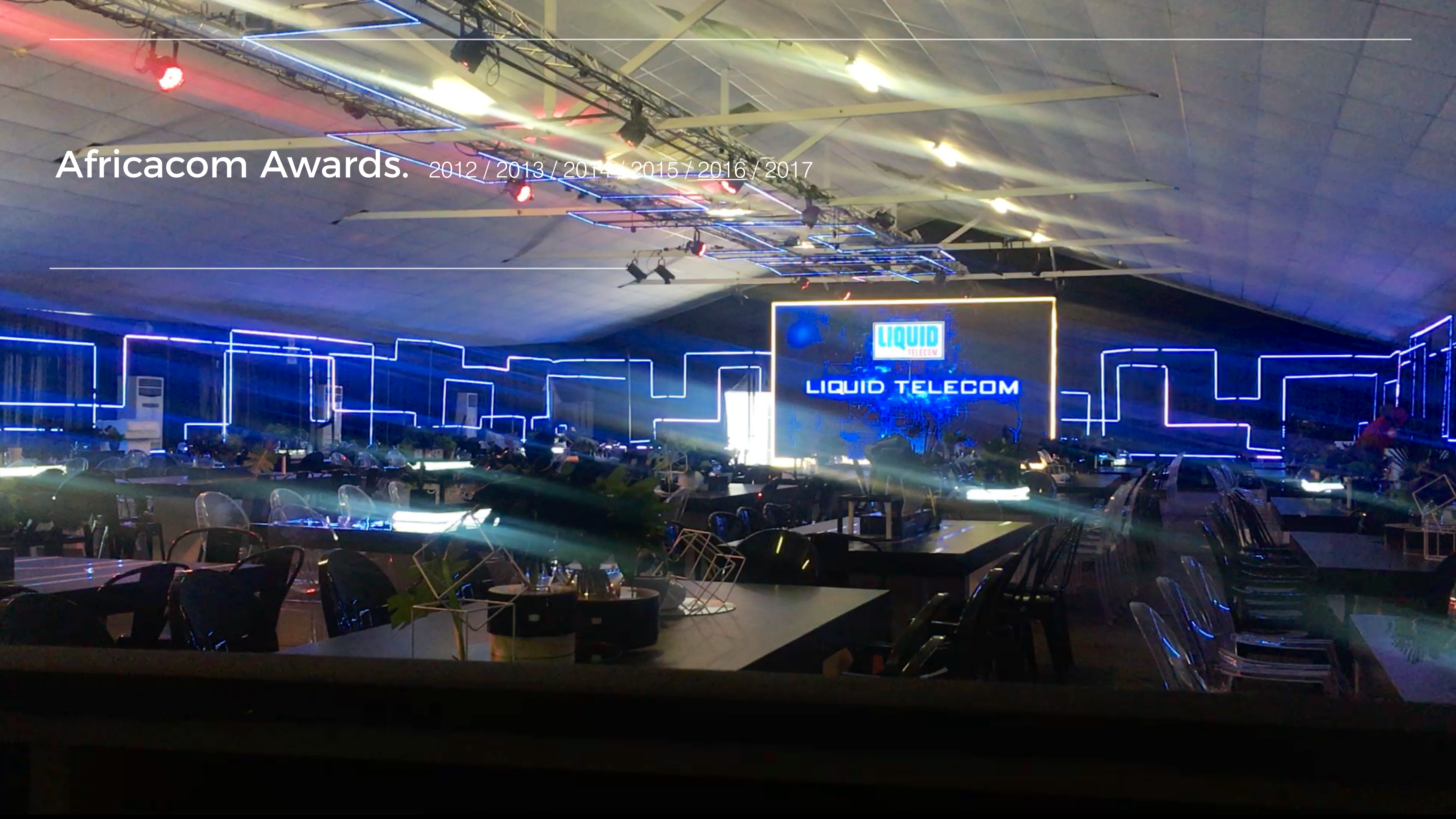


# Africacom Awards. 2012 / 2013 / 2014 / 2015 / 2016 / 2017





Africom Awards. 2012 / 2013 / 2014 / 2015 / 2016 / 2017



Africacom Awards. 2012 / 2013 / 2014 / 2015 / 2016 / 2017

Africa  
Com

Best Network  
Improvement



Awards  
2017

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**Ubuntu Awards.** [2015](#) / [2016](#) / [2017](#) / [2018](#)

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UBUNTU



Ubuntu Awards. 2015 / 2016 / 2017 / 2018



UBUNTU  
AWARDS  
SOUTH AFRICA  
2016



UBUNTU 2016

VEENW  
PRIVATE



Ubuntu Awards. 2015 / 2016 / 2017 / 2018



Ubuntu Awards. 2015 / 2016 / 2017 / 2018



The Bookmark Awards. 2012 /2013



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# Corporate Communication

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Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019

Fresh thinking in a  
changing world



Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019



 **RAND  
MERCHANT  
BANK**  
A Division of FirstRand Bank Limited  
Additional values. Innovative ideas.



Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019

NAVIGATING A NEW WORLD  
RMB Fixed Income Seminar 2014



Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019



Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019



THE NEXT  
BIG MOVE

RMB Global Markets Seminar 2016

Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019



THINK  
DIFFERENTIALLY  
FROM THE  
SEMINAR 2017

MISSION  
POSSIBLE

RMB GLOBAL MARKETS SEMINAR



Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019

SOLUTIONIST  
THINKING

CRACKING  
THE  
CODE

GMS  
SOLUTIONIST  
2018 THINKING



Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018 / 2019

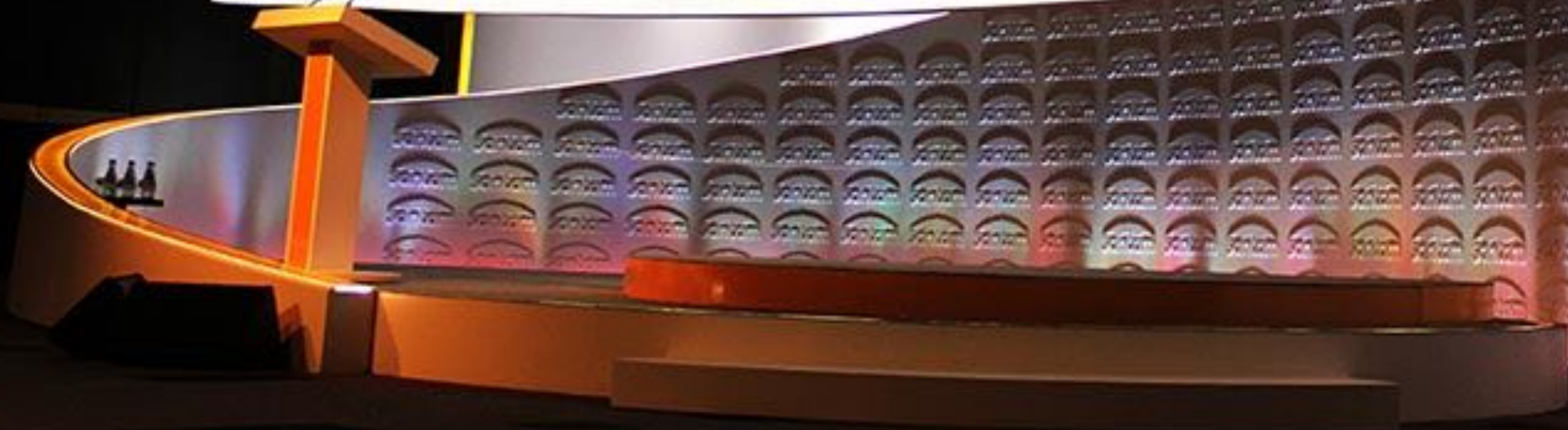




Santam Broker Conference. [2012](#) / [2013](#) / [2014](#) / [2015](#) / [2017](#)



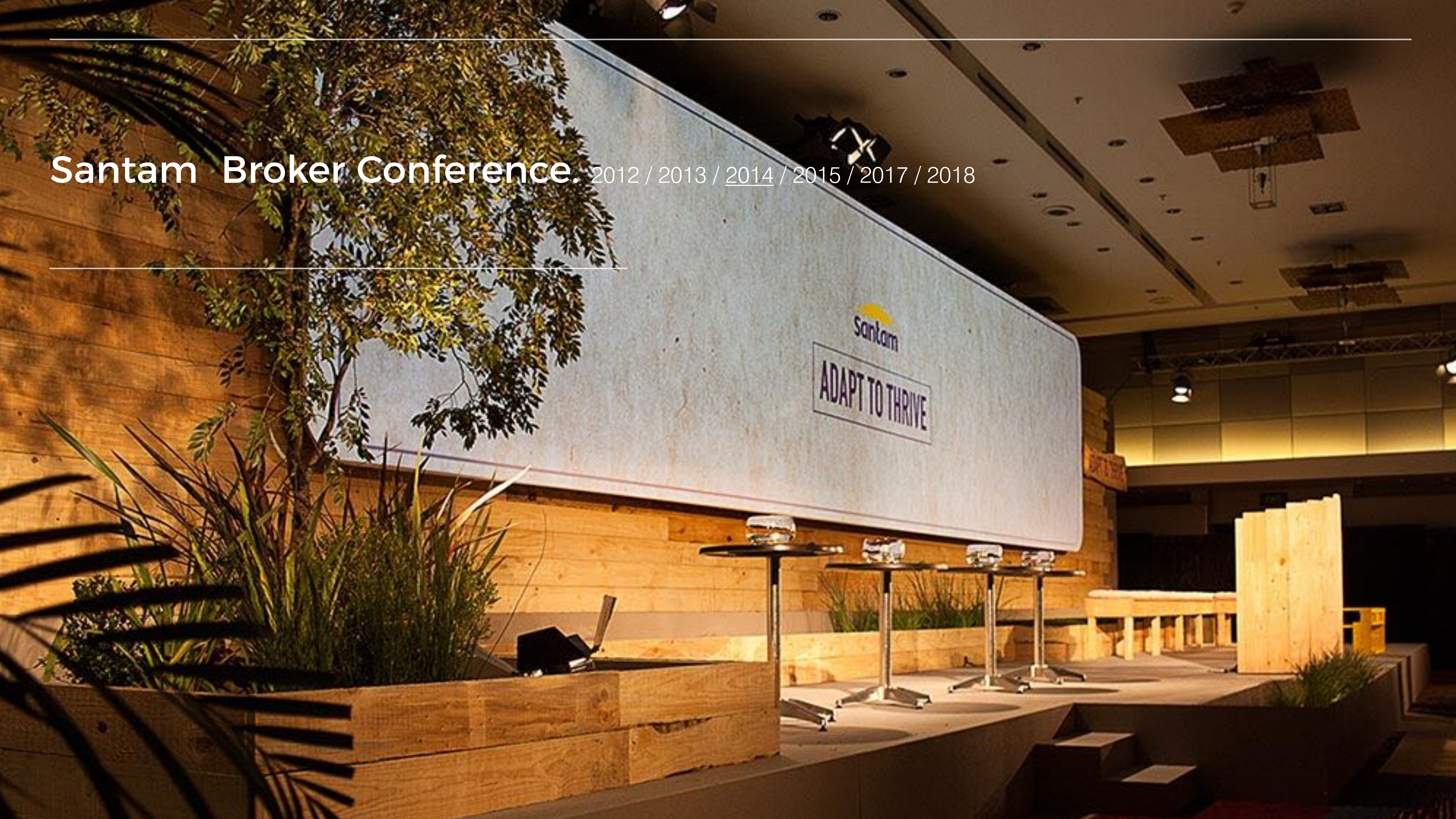
Santam Broker Conference. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018



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Santam Broker Conference. 2012 / 2013 / 2014 / 2015 / 2017 / 2018

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Santam Broker Conference. 2012 / 2013 / 2014 / 2015 / 2017 / 2018



**Santam Broker Conference.** 2012 / 2013 / 2014 / 2015 / 2017 / 2018



Santam Broker Conference. 2012 / 2013 / 2014 / 2015 / 2017 / 2018

  
Financial Services Charter (FSC) rating  
improved from level 3 to level 2.



  
Financial Services Charter (FSC) rating  
improved from level 3 to level 2.



Santam Broker Road Show. 2012 / 2013 / 2014 / 2015 / 2017 / 2018



Santam Broker Road Show. 2012 / 2013 / 2014 / 2015 / 2017 / 2018





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**Santam Broker Road Show.** 2012 / 2013 / 2014 / 2015 / 2017 / 2018

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# Santam Broker Road Show. 2012 / 2013 / 2014 / 2015 / 2017 / 2018

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Santam Broker Road Show. 2012 / 2013 / 2014 / 2015 / 2017 / 2018



# Nedbank National Convention



# Sanlam Leadership Conference. 2016 / 2017 / 2018



Sanlam Leadership Conference. 2016 / 2017 / 2018



# Sanlam Leadership Conference. 2016 / 2017 / 2018



For generations to come

Sanlam  
Wealthsmiths  
100 years

# Sanlam Leadership Conference. 2016 / 2017 / 2018





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# Sanlam Leadership Conference. 2016 / 2017 / 2018

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# YPO GLC and Edge Conference. 2019

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# YPO GLC and Edge Conference. 2019

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# YPO GLC and Edge Conference. 2019

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# Brand Experience

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# Orlando Pirates Press Release



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L'Ormarins Queens Plate. 2015 / 2016

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ITV. 2016 / 2017 / 2018





ITV. 2016 / 2017 / 2018



itv  
CHOICE

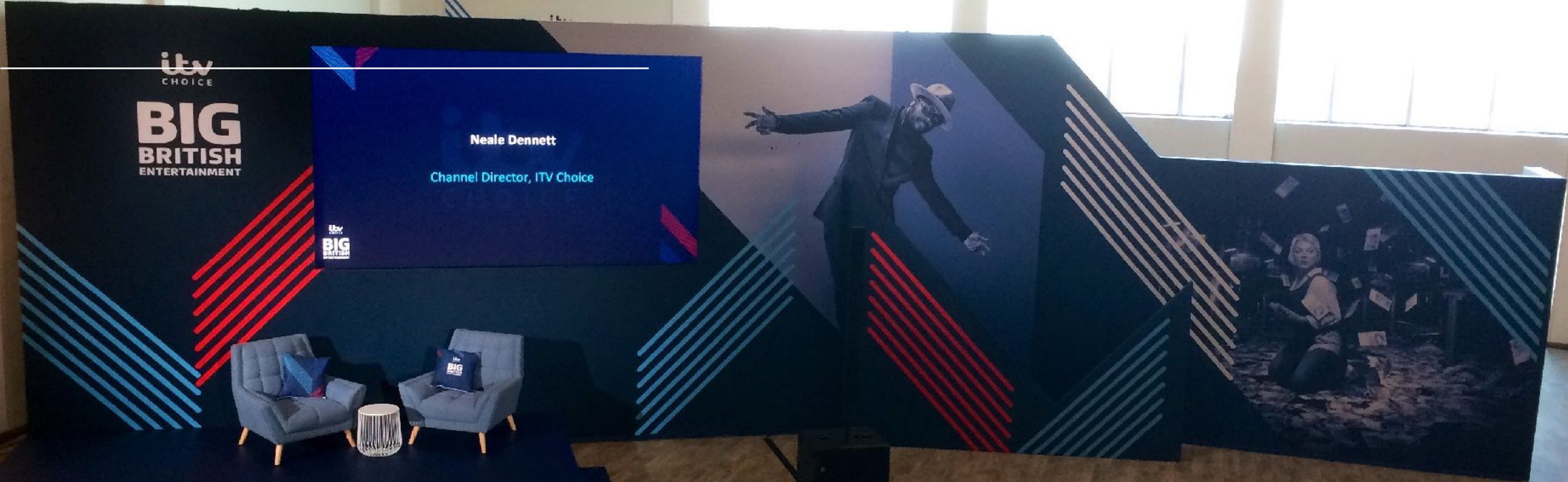


itv  
CHOICE

Private



ITV. 2016 / 2017 / 2018



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# Spatial Design

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# NETWORKS

Africacom The Hub. 2015 / 2016

ERICSSON NEW RADIO SYSTEM  
AFRICOM 2015  
CAPE TOWN SOUTH AFRICA

RADIO 2217  
BASIS 53  
BASIS 5216

THE ROAD TO 5G

- 50% Reduction in power
- 3X Capacity in the same area
- 2X More data per connection
- 20% Lower total cost of ownership
- 50% More bandwidth

# NETWORKS



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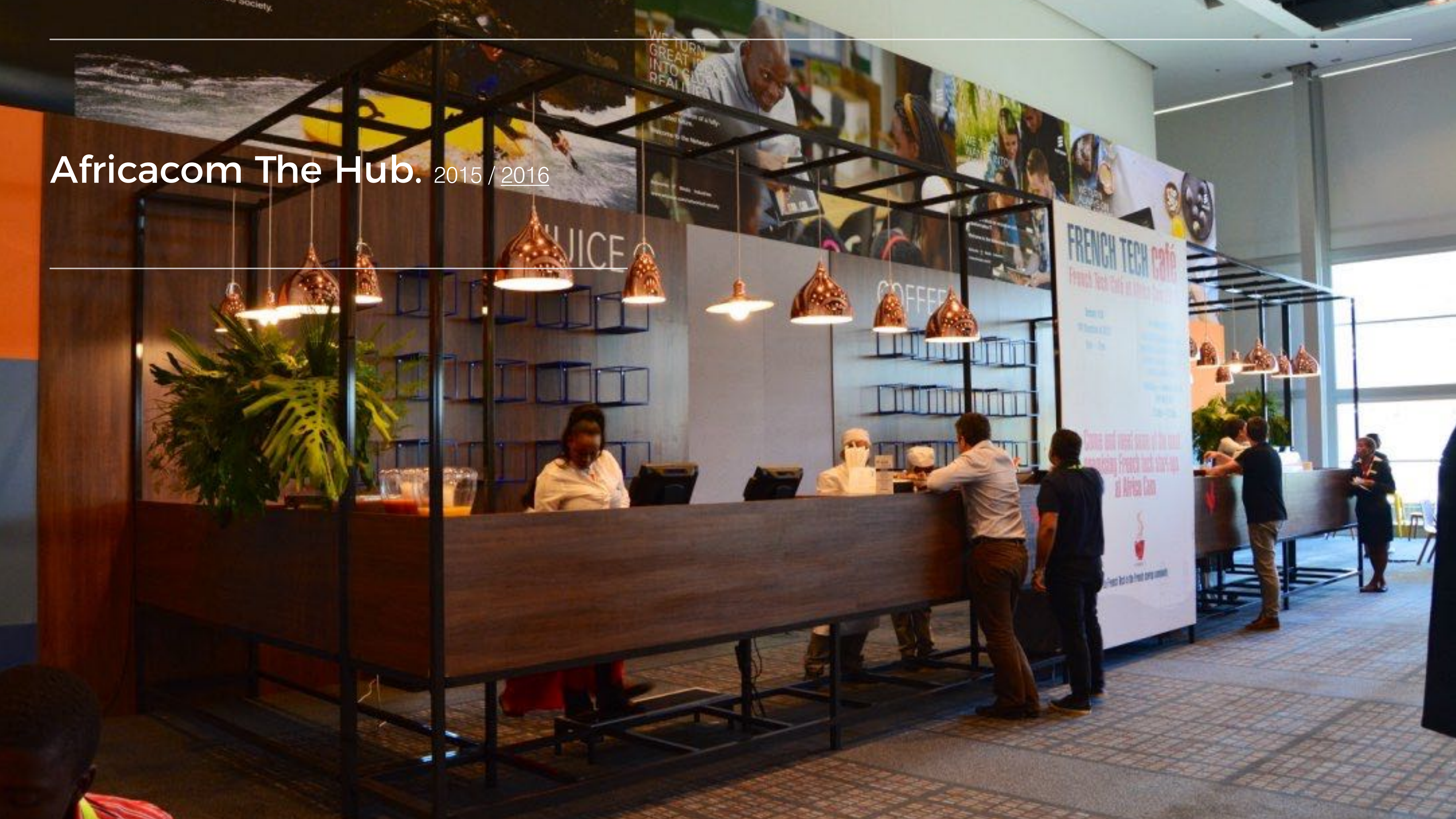
# Africacom The Hub 2015 / 2016

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LET TURN  
SPARKS INTO  
RIGHT SPARK

Africacom The Hub. 2015 / 2016



Africom The Village VIP. [2014](#) / [2015](#) / [2016](#)



Africom The Village VIP 2014 / 2015 / 2016





Africom The Village VIP. 2014 / 2015 / 2016



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# Performance Space

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**Black Coffee Music Is King.** 2018

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Black Coffee Music Is King. 2018



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# Black Coffee Music Is King 2018

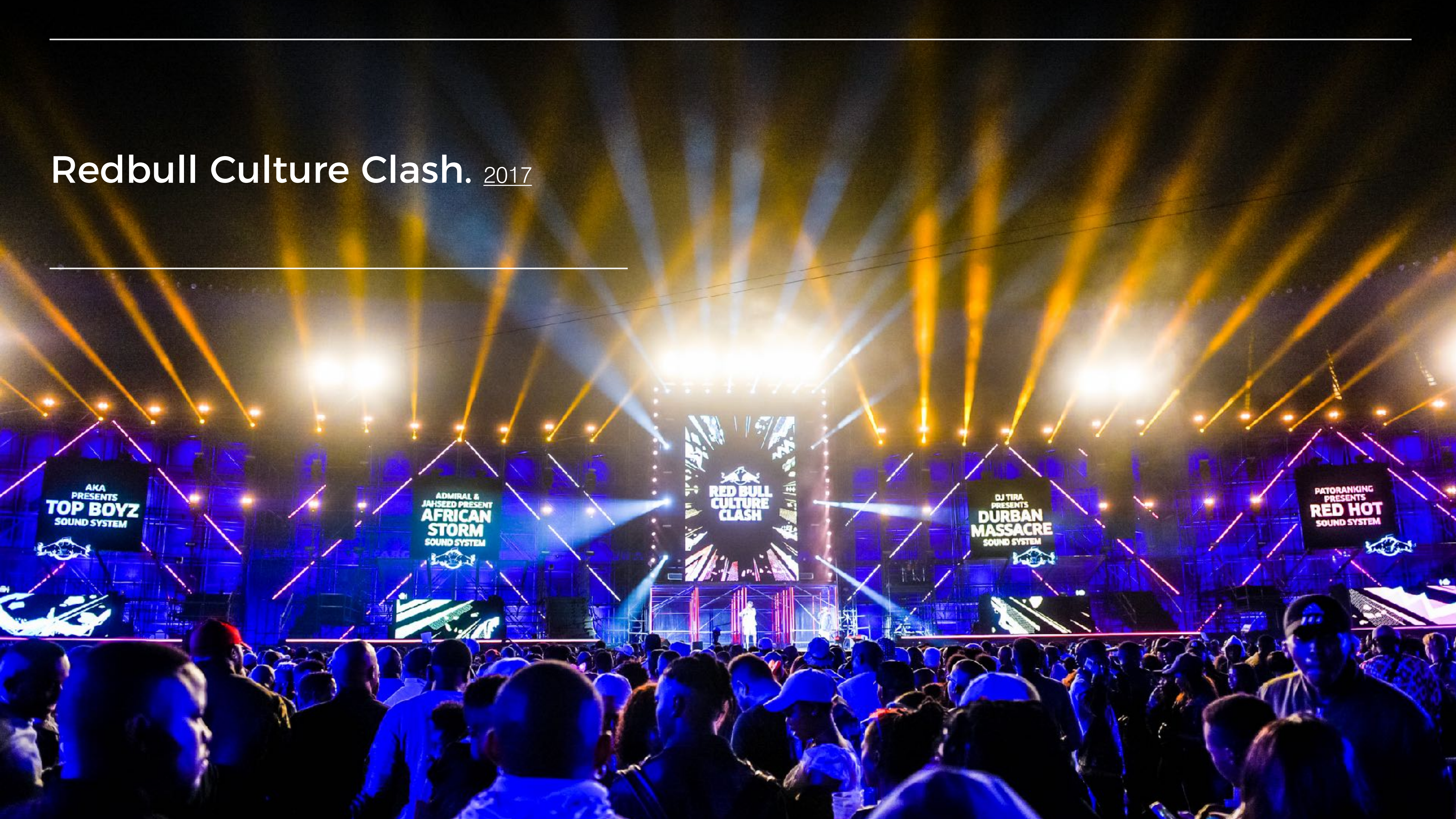
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# Redbull Culture Clash. 2017

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Redbull Culture Clash. 2017



Redbull Culture Clash. 2017





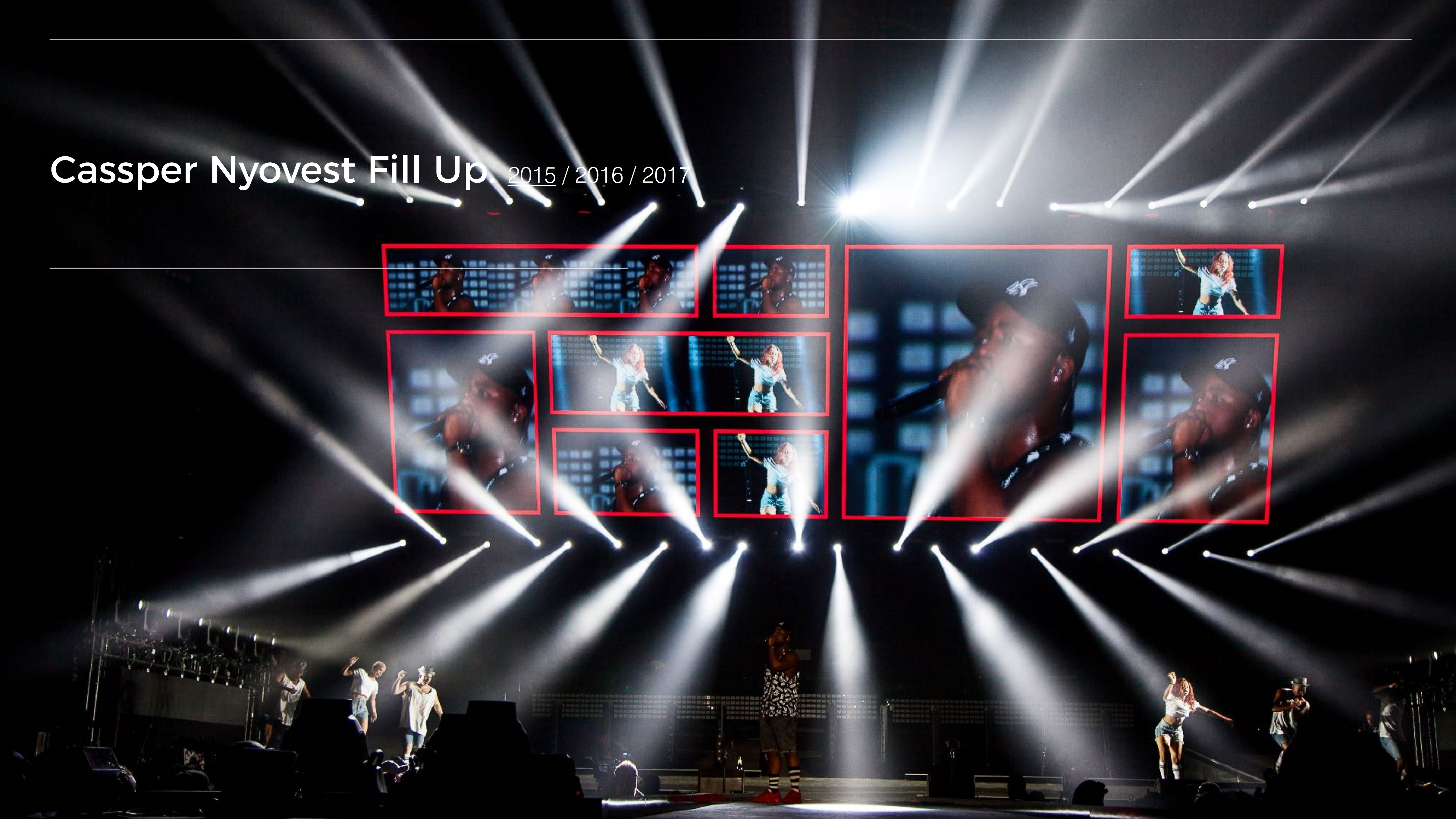
# Redbull Culture Clash. 2017



**RED**



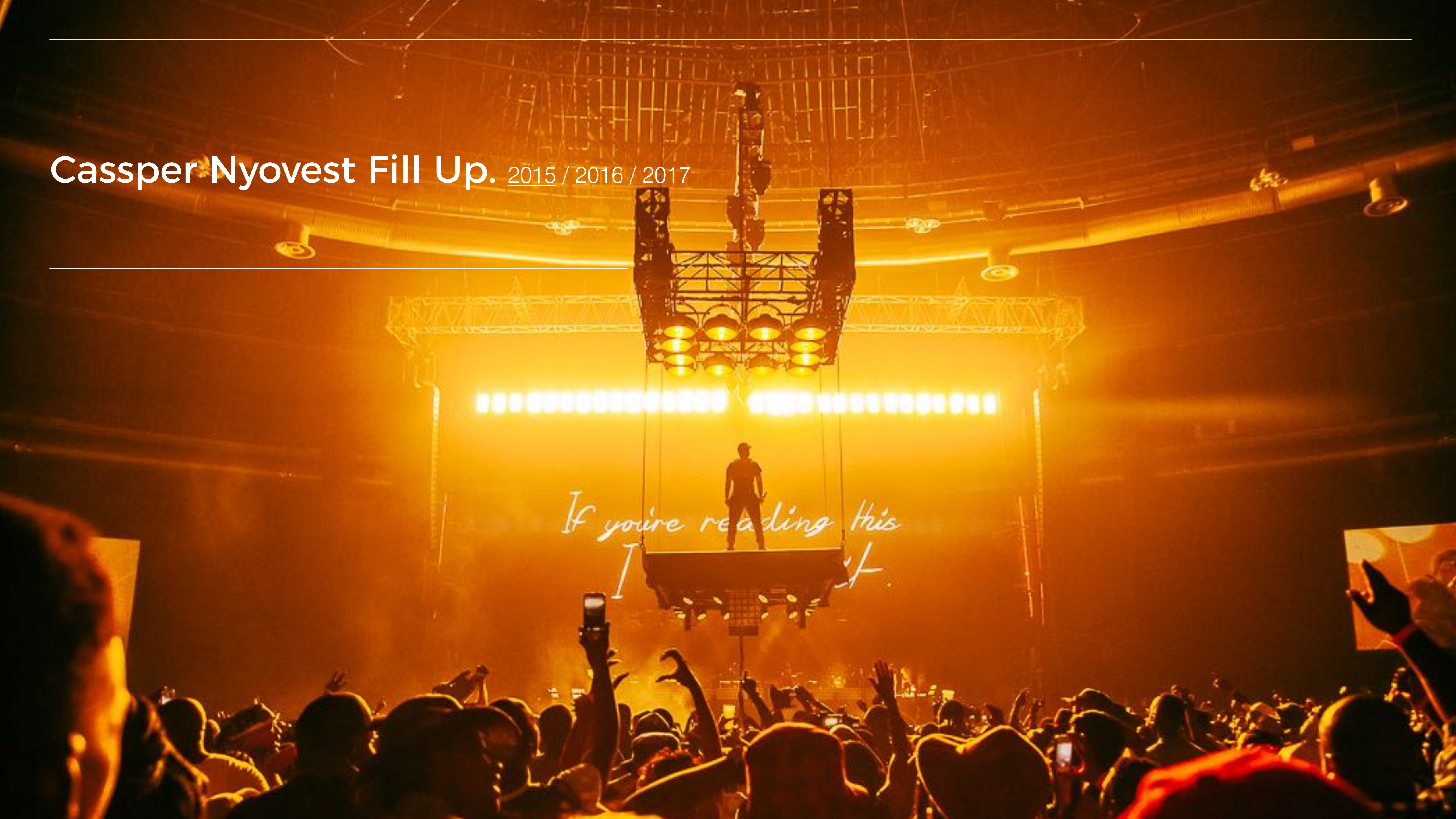
# Cassper Nyovest Fill Up 2015 / 2016 / 2017



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Cassper Nyovest Fill Up. 2015 / 2016 / 2017

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Cassper Nyovest Fill Up. 2015 / 2016 / 2017

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# Cassper Nyovest Fill Up. 2015 / 2016 / 2017



Cassper Nyovest Fill Up. 2015 / 2016 / 2017



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# Cassper Nyovest Fill Up. 2015 / 2016 / 2017

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# Cassper Nyovest Fill Up 2015 / 2016 / 2017

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Cassper Nyovest Fill Up. 2015 / 2016 / 2017

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# Cassper Nyovest Fill Up. 2015 / 2016 / 2017

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# Cassper Nyovest Refiloe Tour

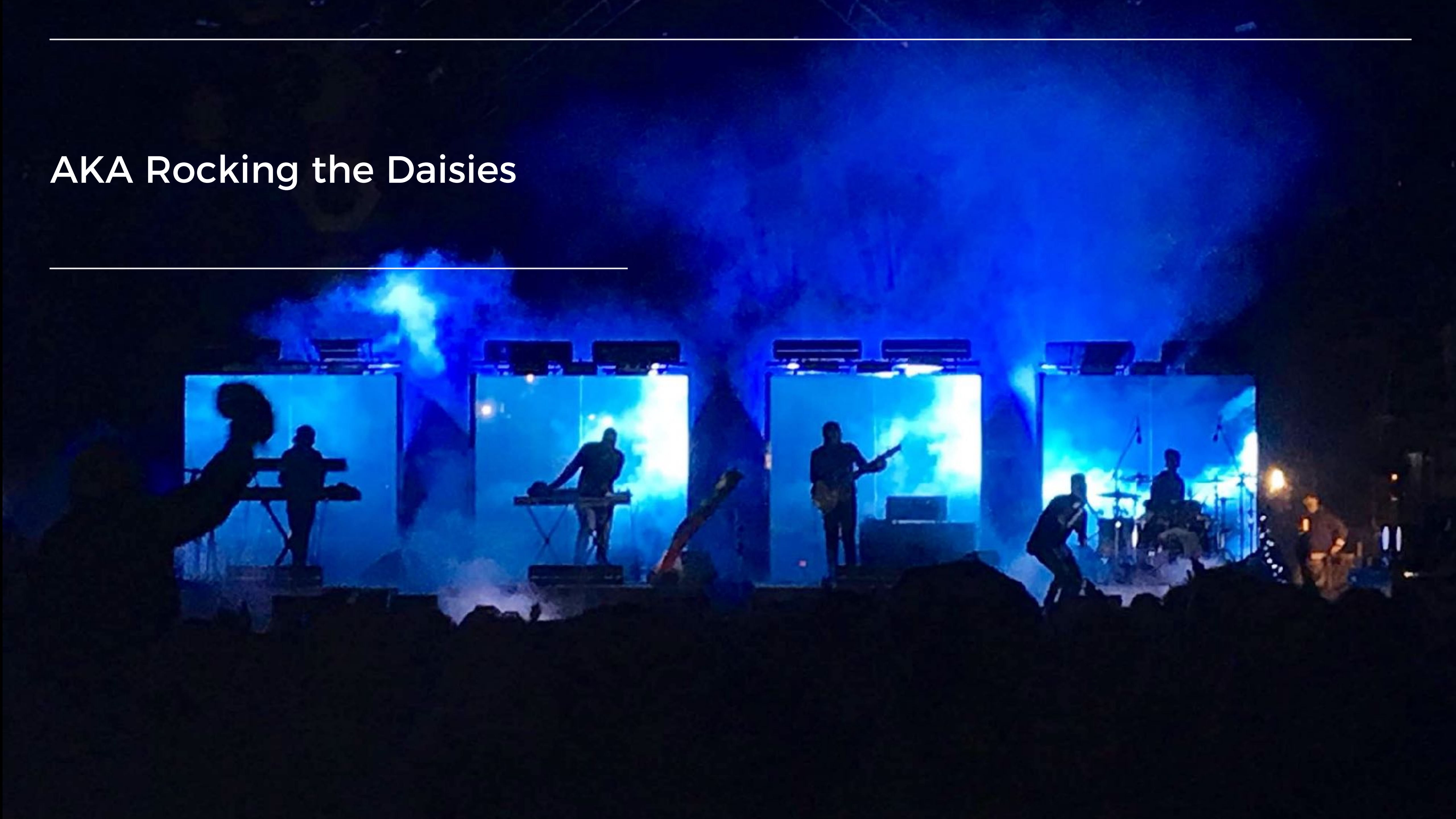
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# AKA Rocking the Daisies

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# Anantii Artifact Tour

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# Huisgenoot Skouspel, Sun City. 2014 / 2015

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Huisgenoot Skouspel, Sun City. 2014 / 2015

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# Rocking the Daisies

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Afri visie



BET Experience



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# World Design Capital Grand Parade

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# V & A Waterfront New Years Eve. 2013 / 2014

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V & A Waterfront New Years Eve. 2013 / 2014

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Interactive design

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An indoor event space with a dark blue carpet. In the background, a large wall features the Adidas logo and the word "adidas" in white. A row of illuminated, geometric, light-blue structures is visible. In the foreground, a man and a woman are interacting with a white, angular digital display. The man is wearing glasses and a dark shirt, and the woman is wearing a black hijab and a dark jacket. The display has a red play button icon and the text "all in or nothing" on it. Other people, including some in soccer jerseys, are visible in the background.

adidas

all in  
or  
nothing

Adidas





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# Motion Graphics

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# Pre Visualisation

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Sanlam. 2016 / 2017 / 2018



# Sanlam Leadership Conference. 2016 / 2017 / 2018



For generations to come

Sanlam  
Wealthsmiths  
100 years

# Santam Broker Conference. 2012 / 2013 / 2014 / 2015 / 2017

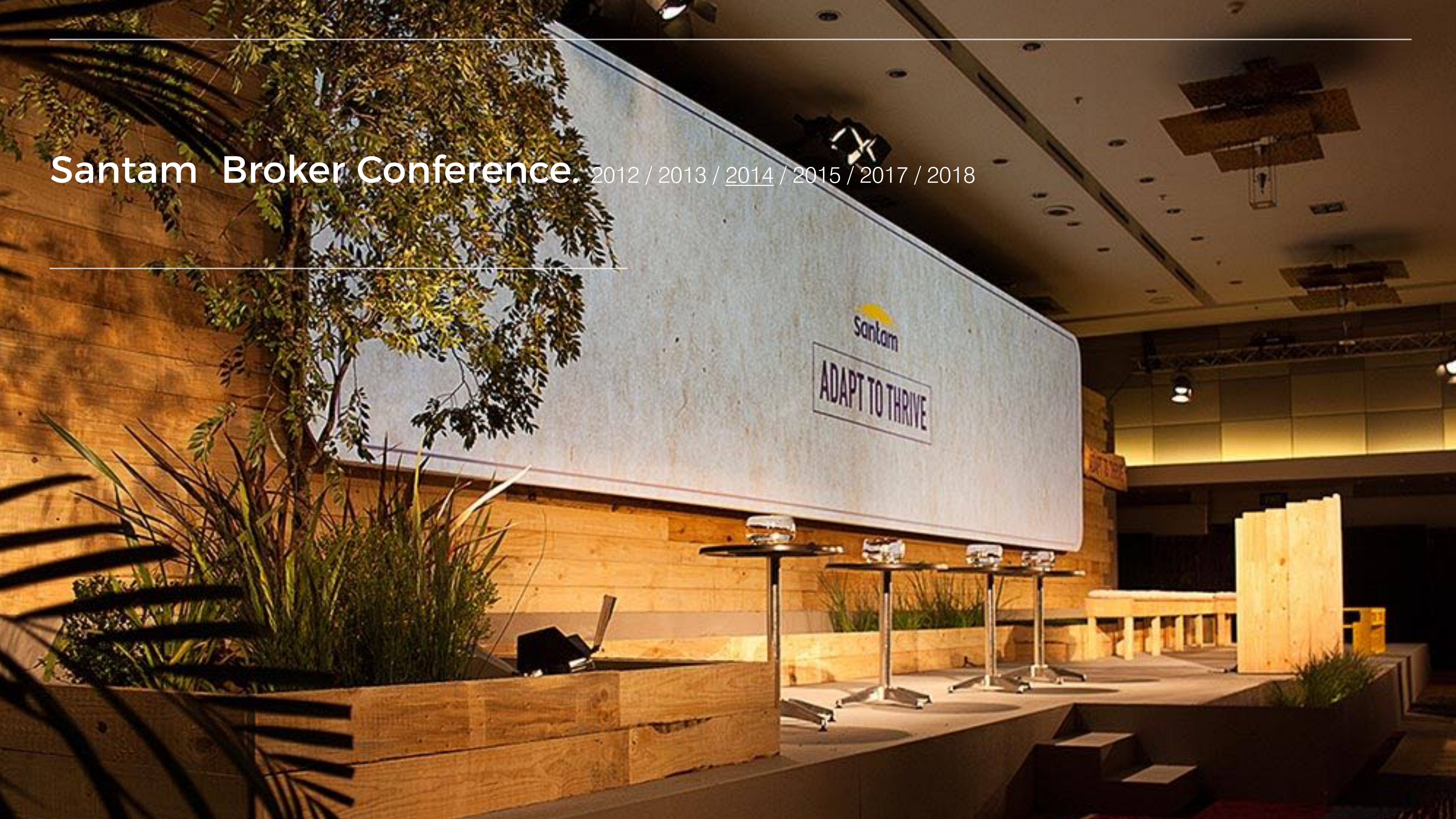


PERSPECTIVE RENDER 02

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Santam Broker Conference. 2012 / 2013 / 2014 / 2015 / 2017 / 2018

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Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018





Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017 / 2018



THINK  
DIFFERENTIALLY  
FROM THE  
SEMINAR 2017

MISSION  
POSSIBLE

RMB GLOBAL MARKETS SEMINAR



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L'Ormarins Queens Plate. 2015 / 2016

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L'Ormarins Queens Plate. 2015 / 2016

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Africom The Village VIP. 2014 / 2015 / 2016

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Africom The Village VIP. 2014 / 2015 / 2016

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KPMG



THE KPMG VILLAGE



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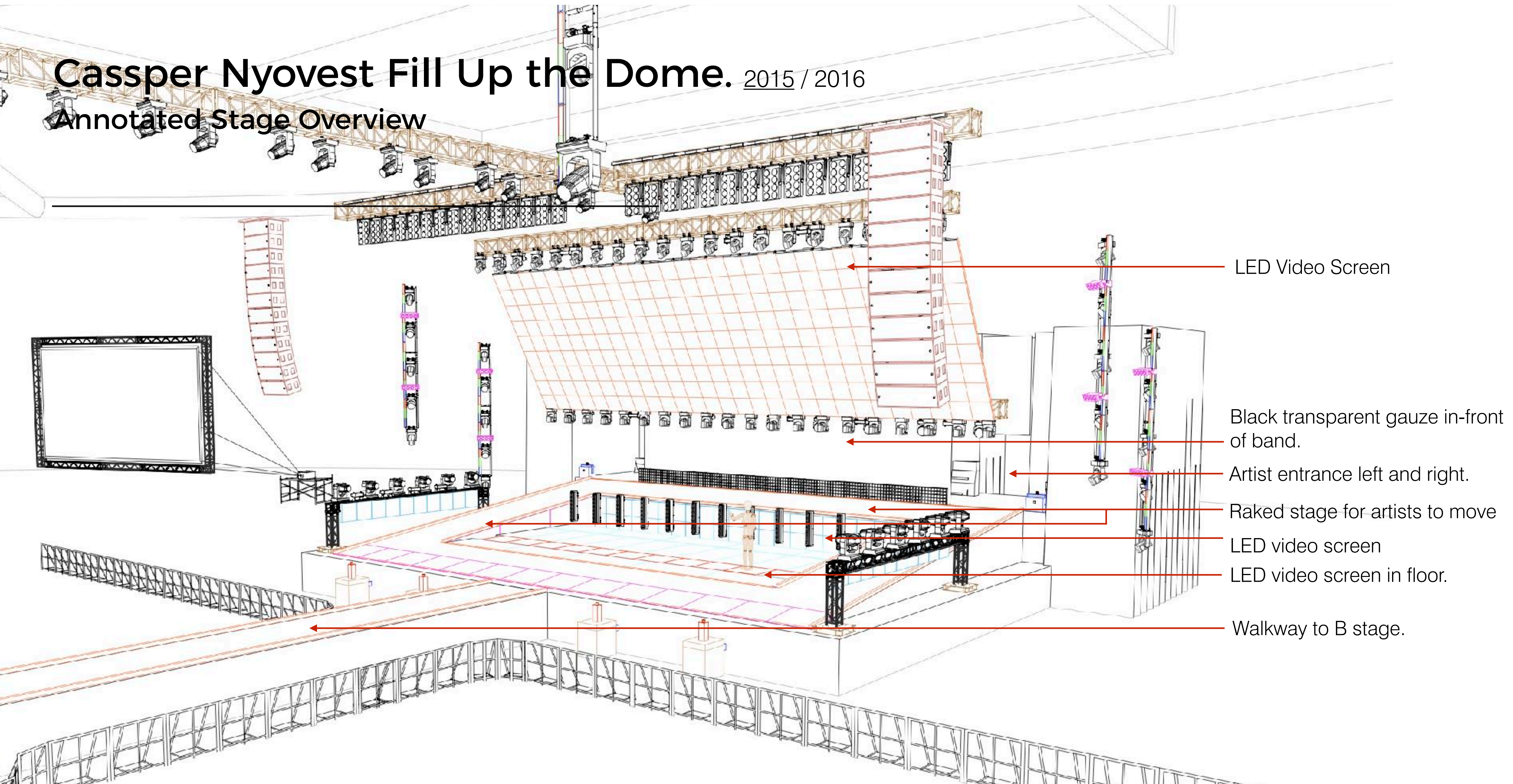


# Construction Documentation

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# Casper Nyovest Fill Up the Dome. 2015 / 2016

## Annotated Stage Overview



LED Video Screen

Black transparent gauze in-front of band.

Artist entrance left and right.

Raked stage for artists to move

LED video screen

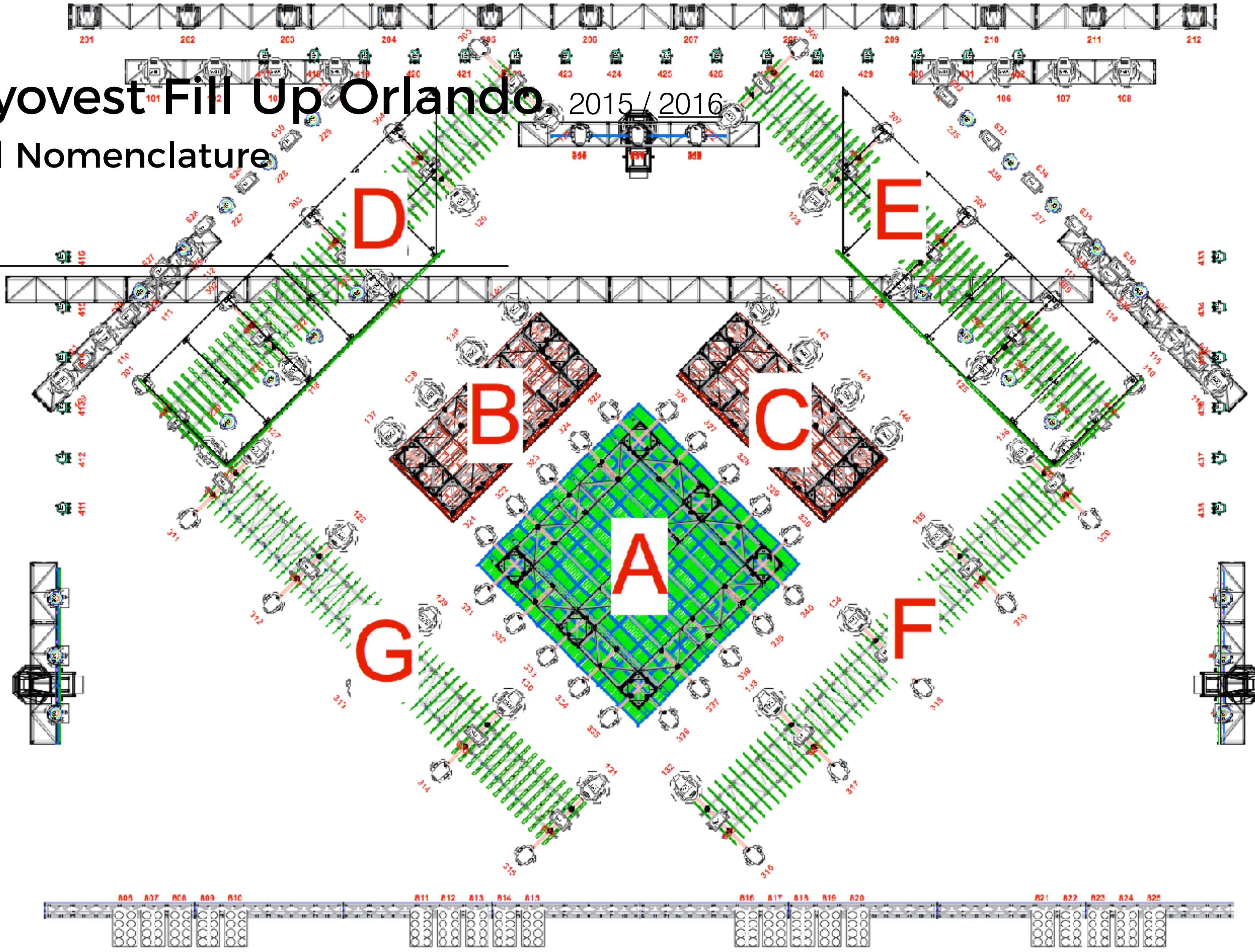
LED video screen in floor.

Walkway to B stage.

# Cassper Nyovest Fill Up Orlando

## Motion Control Nomenclature

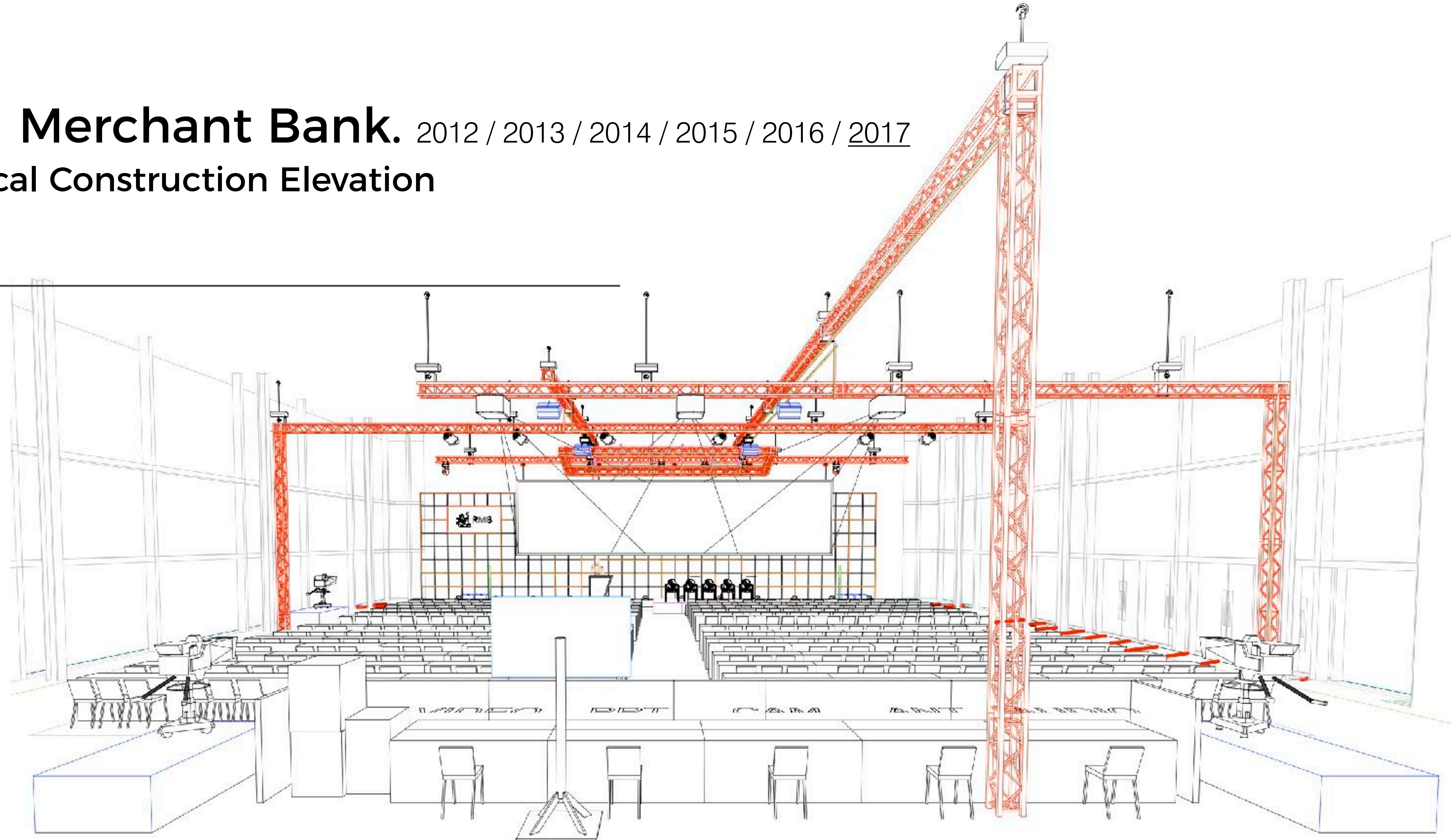
2015 / 2016





# Rand Merchant Bank. 2012 / 2013 / 2014 / 2015 / 2016 / 2017

## Technical Construction Elevation



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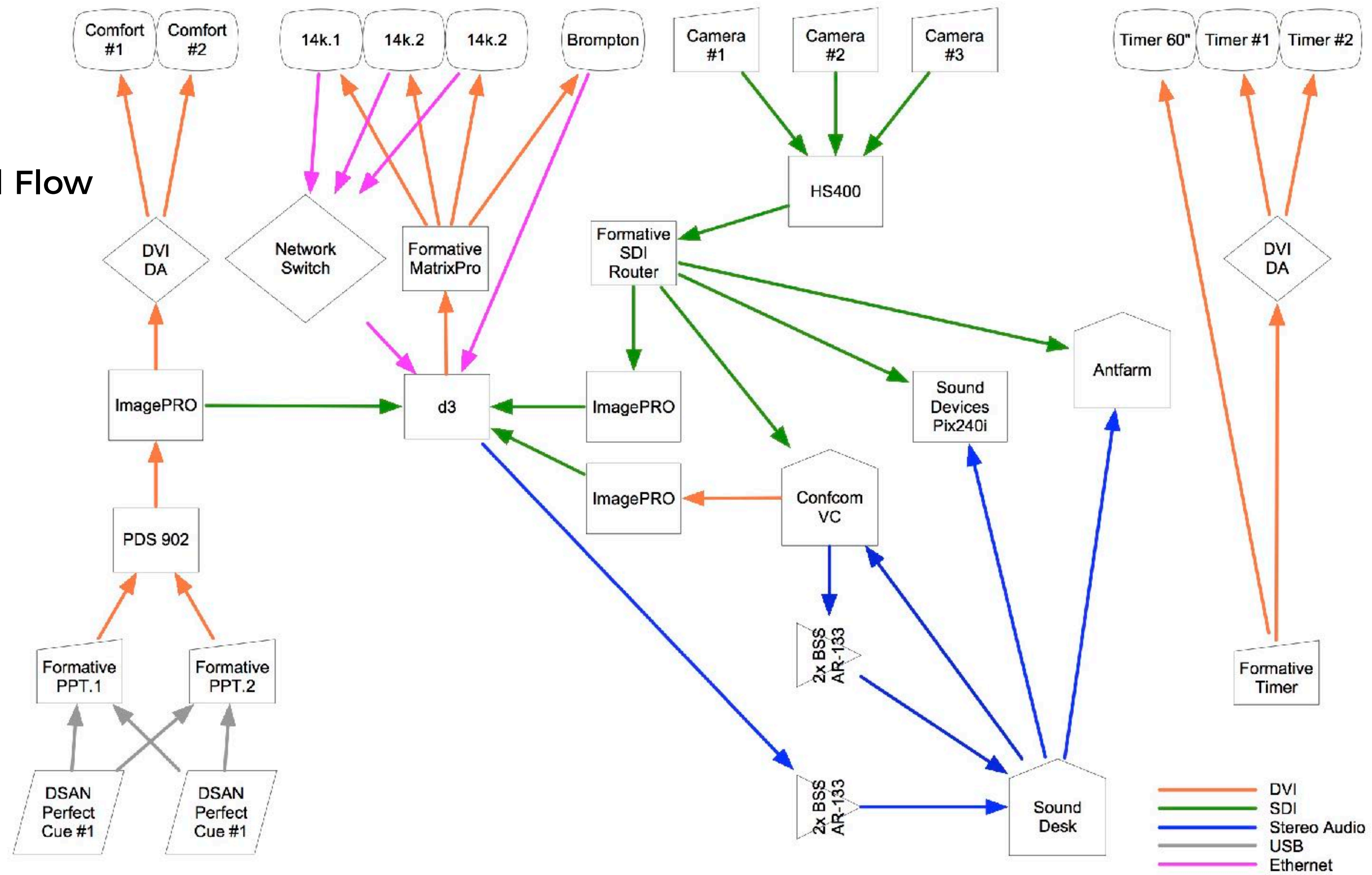
Date	Feb 3, 2017	Rev No	2016/168	Sheet No	6
Project	RMB GM Seminar 2017	Start Date	Feb 13 & 14	Draw Date	Feb 15
Location	CTICC Ballroom West	Client	Grant Orchard	Designer	Thomas Peters
Client	FORMATIVE	CAD File Name	RMB2017_Rev6.vwx		

Studio A10B  
 The Woodstock Exchange  
 66 Albert Street, Woodstock  
 Cape Town, South Africa  
 Thomas Peters: +27824469991  
 thomas@formative.co.za



# RMB

## AV Signal Flow



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Date:	Feb 3, 2017	Rev:	2016/168	Version:	AV Signal Flow	Page:	8
Project:	RMB GM Seminar 2017	Location:	Feb 13 & 14	Event Date:	Feb 15	Drawn by:	6 of 20
Client:	CTICC Ballroom West	Designer:	Grant Orchard	Checked:	Thomas Peters		
	FORMATIVE	File Name:	RMB2017_Rev6.vwx				

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Lets Do Cool Shit Together

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